



# Advertise Your Business in the Professional Directory

An effective, low cost method to get your business name, phone number and the services you offer to thousands of customers.

- **Low cost** — For as little as \$14.82 a week, your one column x 2 inch ad will appear in both the local newspaper and local shopper ... a circulation of Nearly 20,000.
- **Easy to Start** — Just call the DeForest Times-Tribune office (846-5576) or the Poynette Press office (635-2565) or stop by. Tell us what you want in the ad and we will design the ad for you and provide a proof. Once you okay the proof and submit payment for the first 13 weeks, we will start your ad. Only \$192.66 will pay for a 1 column by 2 inch ( 2 1/16" X 2") ad.
- **Free Heading** — Ads in the Professional Directory are grouped according the services offered. If your business differs from the classification headings already in the directory, we will create a new heading to fit your business.
- **Continuous Advertising** — Your ad runs for 13 consecutive weeks or longer. This means your ad will be there for a customer to refer to when they need your services. The ad copy can not change during the 13 week run.

**Why waste time losing potential business?**

**Call us today and your business can be in the next issue!**

