

DeForest Area Progress Edition Questionnaire

Thank you for participating in the DeForest Area Progress Edition. As you know, you are entitled to an article that will appear in the section next to your ad. The following are some questions to help us get started writing your article. We will write and edit each article into final form for publication. If you feel more comfortable writing your own article, feel free to use these questions as a starting point. Length should be 150 words for an eighth of a page; 250 words for a quarter of a page; 400 words for a half of a page; and 400-600 words for a full page.

Business Name _____

Address _____

Owner/Manager _____

How long have you been in business? _____

How many employees? _____

What kind of business/service/product do you provide? _____

Why do you enjoy your work? Give examples _____

What kinds of challenges do you face in your business? Give examples _____

What changes has your business made in the past couple of years? _____

What changes do you anticipate making in the years ahead? _____

What sets your business apart from others in your field? Give examples _____

Is there any other information you would like in your story? _____

Please return this questionnaire to: DeForest Times-Tribune Progress Edition, P.O. Box 585, DeForest, WI, 53532 or fax it to 846-5757. You may also drop it off at 406 N. Main Street, DeForest.

If you have any questions, please call 846-5576.

Thanks!